



**Job Title:** Field Sales and Marketing Executive

**Department:** Sales and Marketing

**Location:** Hyderabad (Reporting to Bangalore Head Office)

**About Vaidyog:**

Vaidyog is an AI-powered job portal specializing in the healthcare sector, connecting top medical professionals with leading healthcare institutions and providers. We are looking for an energetic Field Sales and Marketing Executive to join our team to drive growth and build strong partnerships in the medical industry.

**Job Description:**

The Field Sales and Marketing Executive will play a key role in promoting Vaidyog's services, generating leads, and developing partnerships with healthcare institutions. This individual will be responsible for achieving sales targets, enhancing brand visibility, and ensuring consistent client engagement.

**Responsibilities:**

- Conduct field visits to hospitals, clinics, and other healthcare institutions in Mumbai to promote Vaidyog's job portal services.
- Build and maintain strong relationships with key clients to understand their hiring needs.
- Generate leads and convert potential clients into active users of Vaidyog's platform.
- Conduct product presentations, demonstrations, and webinars for healthcare professionals.
- Participate in marketing campaigns and collaborate with the digital marketing team to enhance Vaidyog's brand presence.
- Gather market insights and feedback from clients to help improve Vaidyog's offerings.
- Prepare and submit regular sales reports to the Bangalore headquarters, including progress on leads, revenue targets, and client feedback.

**Requirements:**

- 1 year of experience in field sales or marketing, preferably in the healthcare or recruitment industry.
- Strong communication and negotiation skills.
- Ability to work independently and manage time effectively.
- Willingness to travel extensively for client meetings within Mumbai.
- Proficiency in MS Office and CRM software.